**Information given during the game:**

1. *Issue:*

You can hire skilled agents and hackers for economic espionage so you can have interesting insights in the plans of your competition; it is not completely legal but…

*Possible outcomes:*

* Badly funded or not funded at all! You have not gained any advantage.
* Now you know about their plans, you will reap the fruits of their effort.

1. *Issue:*

Competition is trying to imitate some really unique features of “The Product”. Will you hire lawyers to put an end to that?

*Possible outcomes:*

* Your lawyers have failed or done nothing at all. Competition has literally stolen most of your effort.
* Your lawyers have crushed your competition and they have to pay fines as well, well done!

1. *Issue:*

You need to build a strong community of people using your product. They might be the best advertisement and they can give you valuable feedback and report bugs.

*Possible outcomes:*

* Some people talk about “The Product” but not many, R&D teams have to do all the troubleshooting themselves.
* Your community is strong, they help you in every possible way, and they love and worship “The Product”.

1. *Issue:*

Is it time to go headhunting for IT experts, scientists and sales managers? They might help you in the future…

*Possible outcomes:*

* You have hired some promising graduates but no big names.
* You have hired some new experts that will help you; what is more, your competition has lost them!

1. *Issue:*

Your warehouses are in a bad state, will you repair them?

*Possible outcomes:*

* One of your warehouses has collapsed. No one was hurt but the financial loss is significant.
* Your warehouses has been repaired, on top of that, shipping of goods is much faster than before.