**IOTIC Inc. in Crisis**

Most of the :t1 \_\_\_\_\_\_\_\_\_\_ of the company expressed their dissatisfaction with :t2\_\_\_\_\_\_\_\_\_\_ of the company as the :t3\_\_\_\_\_\_\_\_\_\_ of their :t4\_\_\_\_\_\_\_\_\_\_ reached a new minimum at the :t5\_\_\_\_\_\_\_\_\_\_ market last week. They :t6 \_\_\_\_\_\_\_\_\_\_ a new :t7 \_\_\_\_\_\_\_\_\_\_ of the company, who is expected to do necessary personal and structural changes and make the business profitable again.

The :t8 \_\_\_\_\_\_\_\_\_\_ campaign of the company has been a disaster; therefore, it is expected that the :t9\_\_\_\_\_\_\_\_\_\_ director will be:t10 \_\_\_\_\_\_\_\_\_\_. But this will probably not be the only change in the :t11\_\_\_\_\_\_\_\_\_\_ of directors. The company is already looking for a new :t12 \_\_\_\_\_\_\_\_\_\_ director who will make the company credible in the eyes of the public again. They expect the prospective :t13\_\_\_\_\_\_\_\_\_\_ to be an experienced manager with outstanding communication skills. Moreover, as the company ended in :t14\_\_\_\_\_\_\_\_\_\_ last year, the :t15\_\_\_\_\_\_\_\_\_\_ is expected to give a proper explanation of this situation or she might be the next one leaving the company. Will new faces help the company recover? Experts are unsure about the future development.

advertising, board, CEO, CFO, elected, employee, executives, fired, loss, marketing, PR, price, shares, shareholders, stock.

Most of the shareholders of the company expressed their dissatisfaction with executives of the company as the price of their shares reached a new minimum at the stock market last week. They elected a new CEO of the company, who is expected to do necessary personal and structural changes and make the business profitable again.

The advertising campaign of the company has been a disaster; therefore, it is expected that the marketing director will be fired. But this will probably not be the only change in the board of directors. The company is already looking for a new PR director who will make the company credible in the eyes of the public again. They expect the prospective employee to be an experienced manager with outstanding communication skills. Moreover, as the company ended in loss last year, the CFO is expected to give a proper explanation of this situation or she might be the next one leaving the company. Will new faces help the company recover? Experts are unsure about the future development.